

## PRIVACY POLICY

The privacy of your information is important to us. Through the operation of this website, we will collect information about you. We want you to understand what information is being collected and why. Please find this privacy policy as an explanation. This privacy policy may change from time to time, so please check it often. By using this website, you acknowledge you have read this privacy policy, and agree to its terms. If you do not consent to the terms laid out here, do not use the website.

### Anonymous Information We May Collect

We collect certain technical and routing information about your computer, which is automatically submitted to us by your browser and does not personally identify you. This information may include browser type, operating system and CPU speed, your IP address, and search requests and results. We may also track your use of the site, including pages visited and the time spent on each page. The purpose of collecting this information is to provide you with the best possible service, to ensure the accuracy and efficiency of our search engine, and to measure the use of this website and to improve its content and performance. To the extent we share such information with third parties, it is not traceable to any particular user and will not be used to contact you.

### Cookies

This site uses cookies. Cookies are small data files that assign you a unique identifier. The collection of this information permits us to administer our site more efficiently and to provide a more tailored and user-friendly service to you. We do not set any personally identifiable information in cookies, nor do we employ any data-capture mechanisms other than cookies. Please note that you are always able to set your browser to prevent cookies from being sent; if you do so, this may limit the functionality of our site.

### Personally Identifiable Information: What We Collect and Why

The only personally identifiable information we collect is that which you voluntarily provide. You may provide it by "opt-ing in" to our email marketing campaign in exchange for a free or low-priced offer from us, you may provide it by signing up for a webinar, or other educational products or services that are meant, in part, as marketing efforts, or you may provide it by purchasing something from our website. We may use personally identifiable information that you have voluntarily provided to us for lawful grounds for processing. These lawful grounds include for reason of consent, meaning you have given us consent to contact you; through contract, meaning that you have purchased services or goods and we are delivering those to you, or providing you with necessary information regarding the purchase; and finally, for a legitimate interest, meaning if we feel that because of what you have signed up for or purchased from us in the past, you may have a legitimate interest in something that we are offering. When you submit personally identifiable information to us, you understand that you are agreeing to allow us to access, store, and use it for the aforementioned purposes. You will always have the opportunity to opt out of further contact from us.

### Financial Information: What We Collect and Why

Through this website we may sell products and services. In order to purchase our products and services you will be asked to provide financial information. This information may be collected by a third-party provider, and will be used to process your payment. In the event that the information is collected by us, we will not disclose your financial information to anyone unless required to do so by court order. In the event that information is collected by a third party, we will use reasonable measures to ensure that the third party is compliant with all relevant privacy laws. We, along with our third-party payment processors, do not save your financial information, unless required to do so for reoccurring future payment.

### Targeted Advertisements

We may use the data you voluntarily provide to us to create media campaigns on social media where it is necessary to create a targeted audience.

#### Sharing Your Information with Third Parties

We may share this information with third parties, but only those parties we trust to help us run our website and online business, such as our email marketing provider to send marketing emails, payment processor to process payments, and other internet and social media accounts in order to run advertisements. We will take reasonable measures to ensure all third parties keep your information confidential as required by relevant privacy regulations. We may also provide this information if requested by law enforcement upon receipt of the appropriate documentation.

#### GDPR Compliance

We do our best to notify you of what information we collect and why. We make our best efforts to stay up-to-date with rules and regulations regarding privacy of information, including the GDPR. While we are collecting your data, we are in fact the data controllers. We may use trusted third parties as our data processors for technical or other purposes, including but not limited to payment and marketing. We use reasonable efforts to confirm our data processors are compliant with all relevant privacy regulations.

#### Opt-Out and Unsubscribe Policy

If at any time you do not wish to receive offers and e-mails from us, we ask that you tell us. There will be instructions to opt-out of our mailing list on the emails you receive from us. We may continue to maintain your email address, even after you opt out of the email marketing. If you wish to have us delete your email address entirely, you are responsible for contacting us at [Stephanie@livingalignedbysteph.com](mailto:Stephanie@livingalignedbysteph.com) to make this request.

#### Security

We take measures to maintain the security of the personal information you have provided to us. Even so, we cannot guarantee that all information shared through the internet will remain secure and you agree that we are not responsible for any unauthorized, inadvertent disclosure. In the case that we become aware of a security breach, we will inform you immediately.

#### Information You Share With Others Via This Website

Please be aware that when you voluntarily make your personal information or data available for viewing by others online through this website or its associated content, it may be seen, collected and used by others. We are not and cannot be responsible for the unauthorized or improper use of your data when it is available to others. This may include but is not limited to a comment on a blog post, posting in a social media group that we manage, sharing details in a group setting facilitated by us whether by phone, video conference, or written out).

#### Transfer, Storage, and Sharing of Personal Data

When you provide personal information to us, you are acknowledging and providing approval for us to store this information either within our own databases, or with a third-party data management system. We chose third parties for a variety of reasons that might include but are not limited to efficiency, options for greater storage space, the need to delegate tasks, and/or greater options for how to organize and utilize the information. Your personal information may be accessed by those who help to obtain, manage or store that information, or who have a legitimate need to know such personal information including but not limited to the hosting provider, email marketing provider, payment process or team members.

#### Transfer of Information Internationally

The owner of this websites resides in United States and if you are using this website outside of this country, you acknowledge that your information will be transferred to United States By using this website, and providing us with your information, you are providing us with your consent to make the aforementioned transfer. Please be advised that if you are in the European Union, your information may be transferred outside of the European Union, and by using this website, you agree to allow that transfer.

#### Third Party Links

Third parties that link on this site may use cookies or collect other information when you go to their site. We do not control the collection or use of your information by these companies. You should contact these companies directly if you have any questions about their collection or use of information about you.

#### Children's Privacy

This site is not meant for children under the age of 18 years old. We do not knowingly collect information pertaining to or market to children under the age of 18 years old.

#### Transfer of Customer Information

Company customer lists and information are considered business assets and as such, in the event that we merge with another entity or if we sell our assets to another entity, our business assets, including our customer lists and information, would be transferred to that entity.

CONTACT: Should you have questions regarding this Privacy Policy, please contact [Stephanie@livingalignedbysteph.com](mailto:Stephanie@livingalignedbysteph.com).

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